Analyst Presentation Menu 2018

Life of an Analyst
Mintel research analysts talk about their career path, their everyday life as an analyst and how the report writing process looks like.

The Mood of the Fashion Industry
In this presentation Mintel will examine what has happened to consumer spending on fashion, how spend is shifting online and the main drivers behind the growth such as menswear and an ageing population.

Digital Trends
An overview of the way in which today’s consumers interact with the digital world, including the devices they use and the kind of activities they perform online.

Media Consumption Habits
What media do today’s consumers use? How do they access that media? What are their attitudes towards the changing media landscape?

Travel Trends
An overview of Brits’ holiday habits.

Brexit and Consumer Confidence
How have people reacted to the EU vote? What does it mean for consumer confidence?

To find out more or to book a presentation please contact your Account Manager:

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